



Registration Now Open at pminbpdays.com

Early Registration Discounts Available Until April 14

Why Attend PD Days?

- The PMI NB Professional Development Conference is an investment in your current and future leaders in your organization.
- Eligible for up to **15 PDUs** towards PMI certification requirements.
- Session topics covering **technical**, **leadership**, and **strategic and business management**.
- World-class keynote speakers.
- Over 100 attendees.
- Access to experts from a wide range of fields and backgrounds.
- Great networking opportunities.

Past sessions offered in previous years by PMI NB PD Days:

Technical Project Management

- Transition from Waterfall to Agile
- Cognitive Biases Leading to Project Failure
- Should we use Waterfall, PRINCE2, or Agile?

Strategic and Business Management

- Managing Highly Charged and Political Projects
- The 3 Pillars of Strategic Planning
- Taking your PMO from Good to Great

Leadership

- Difficult and Constructive Conversations
- Self-Directed Learning to Strengthen your Project Management Skills
- Business Transformation

Regarding COVID-19 Concerns: PMI NB takes the health and well-being of its members and event participants very seriously. The organizing committee for PD Days is monitoring health and travel advisories closely. Although event attendees will be exclusively from the Maritime provinces, if the event is postponed or cancelled, all registrants, or their sponsor organizations, will receive full-credit of the registration fees towards the next conference date or be eligible for a full refund.

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Keynote and Workshop Facilitator Michael Stanleigh; CMC, CSP, CSM



PMI NB is proud to announce Michael Stanleigh as the keynote speaker and workshop facilitator for Professional Development Days 2020.

Michael has a reputation for helping organizations define their strategic direction, manage change, become more innovative, improve the performance of their leadership and successfully execute their projects. He has been fortunate to consult and advise some of the most admired organizations in the world. As a Certified Management Consultant (CMC) and CEO of Business Improvement Architects, Michael shares his consulting wisdom and secrets for operational success with organizations to help them succeed.

Michael's broad experience and expertise in operational effectiveness has helped his clients achieve their goals. Michael increases leadership performance through strategic planning, creates cultures and customized processes that drive innovation, improves key business processes through business process management and reengineering and manages the impact of these organizational changes.

Wednesday, May 20 - Keynote: Hybrid/Agile Project Management - The What, Why & How

Hybrid Agile is an approach to project management that focusses on flexibility and fast improvement. It is a proven approach that can be applied to creating new products, services, technology, and other types of projects. Applying agile global best practices provides a high return on investment for organizations as they increase their project's effectiveness and efficiency while ensuring all business and customer requirements are successfully met.

Keynote Outcomes:

- **Understand** the reasons why hybrid/agile projects are often struggling.
- **Assess and align** the organizational culture to be more supportive of consistent hybrid/agile project management practices.
- **Learn** the Hybrid Agile Framework for Rapid Project Management.
- **Understand** the various roles within agile including scrum master, product owner, stakeholders and sprint team members.
- **Recognize** how project managers fit into the hybrid/agile process.
- **Learn** the jargon around agile.
- **Align** waterfall and agile processes.

Contact PMI NB at pddays@pmi.ca or visit pminbpddays.com

Thursday, May 21 - Workshop: Hybrid/Agile Project Management - The What, Why & How

Participants will experience how to manage a hybrid/agile project. They will be engaged throughout the entire process from definition to delivery. They will identify the project manager, product owner, scrum master and sprint team members. They will determine what elements of the project should be managed through waterfall and which elements will be managed through agile.

Included in this workshop will be how to hold an agile release planning meeting, create stories, develop the product backlog, lead a sprint planning meeting, create a sprint goal, backlog and tasks, manage stand-up meetings, etc. They'll leave with the skills and knowledge to start using hybrid/agile immediately.

Registration Fees

Member: One Day \$345 | Two Days \$620
Non-Member: One Day \$385 | Two Days \$695
Student: One Day \$145 | Two Days \$220

10% Group Discount with 5 or More Attendees

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